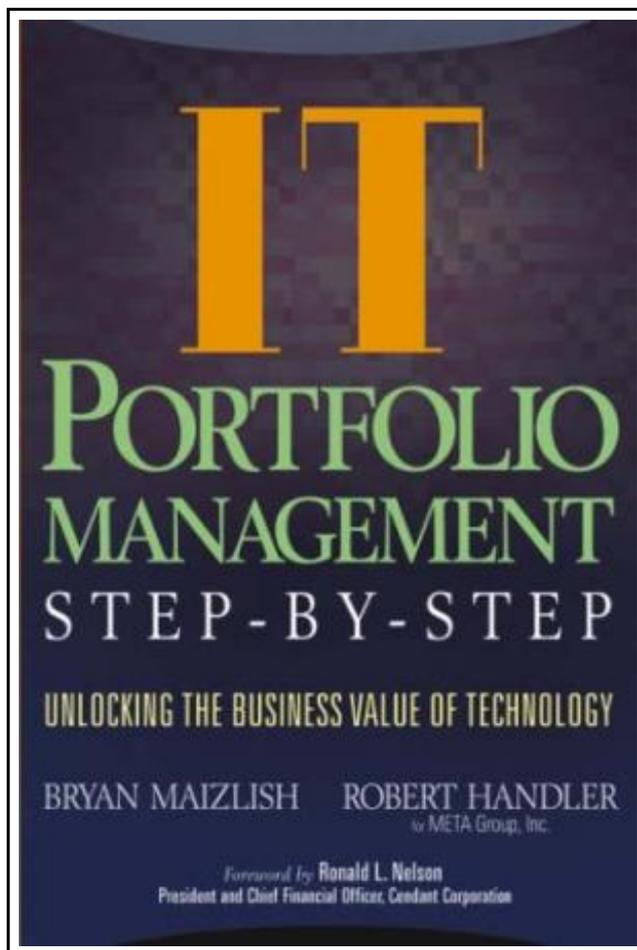


IT (Information Technology) Portfolio Management Step-by-Step: Unlocking the Business Value of Technology



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Reviews

It is one of my favorite publications. Indeed, it can be playful, nonetheless an interesting and amazing literature. I discovered this publication from my father and he suggested this publication to understand.
(Camryn Williamson)

IT (INFORMATION TECHNOLOGY) PORTFOLIO MANAGEMENT STEP-BY-STEP: UNLOCKING THE BUSINESS VALUE OF TECHNOLOGY



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, IT (Information Technology) Portfolio Management Step-by-Step: Unlocking the Business Value of Technology, Brian Maizlish, Robert Handler, Praise for "IT Portfolio Management Step-by-Step": 'Bryan Maizlish and Robert Handler bring their deep experience in IT 'value realization' to one of the most absent of all IT management practices - portfolio management. They capture the essence of universally proven investment practices and apply them to the most difficult of challenges - returning high strategic and dollar payoffs from an enterprise's IT department. The reader will find many new and rewarding insights to making their IT investments finally return market leading results' - John C. Reece, Chairman and CEO, John C. Reece & Associates, LLC Former deputy commissioner for modernization and CIO of the IRS. "'IT Portfolio Management" describes in great detail the critical aspects, know-how, practical examples, key insights, and best practices to improve operational efficiency, corporate agility, and business competitiveness. It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit, and to fully leverage the value of all IT assets. Whether you are getting started or building on your initial success in IT portfolio management, this book will provide you information on how to build and implement an effective IT portfolio management strategy' - David Mitchell, President and CEO, webMethods, Inc. 'I found "IT Portfolio Management" very easy to read, and it highlights many of the seminal aspects and best practices from financial portfolio management. It is an important book for executive, business, and IT managers' - Michael J. Montgomery, President, Montgomery & Co. "'IT Portfolio Management" details a comprehensive framework and process showing how to align business and IT for superior value. Maizlish and Handler have the depth...

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